



TITAS 2022

Marketing Sponsorship





Application



Deadline

June 20, 2022

Application

Please fill and scan the application form with the signature of legally responsible person, and sent it to titas@textiles.org.tw

Notes

1. Applicants are requested to follow the artwork specifications to design their advertising content, and submit the finished materials within the deadline, which have to be approved by the Organizer.
2. If the Organizer cancels the marketing program, the paid fee will be refunded in full without interest, and no objection or compensation may be raised.
3. The Organizer reserves the right to accept the application or to modify all the marketing programs.



Marketing Sponsorship 1



**On-site
Tour Video**

**Videos help reach a
wider Market**



TITAS 2020 LIVE STREAM | CHAIN YARN CO., LTD.
觀看次數：148,000次 · 上傳日期：2020年10月13日



TITAS 2020 LIVE STREAM | NEW WIDE GROUP
觀看次數：25,300次 · 上傳日期：2020年10月13日



TITAS 2020 LIVE STREAM | HO YU TEXTILE CO., LTD.
觀看次數：44,800次 · 上傳日期：2020年10月13日



TITAS 2020 LIVE STREAM | PAIHO GROUP
觀看次數：23,784次 · 上傳日期：2020年10月13日



**Number of sponsors:
16 applicants**



The fee includes an English speaking professional host, 3-5 minutes of film shooting, animation production, live video on YouTube and promotion



US\$2,500



The video will be live streamed on TITAS YouTube channel during the exhibition



Marketing Sponsorship 2

Banner on TITAS
E-newspaper

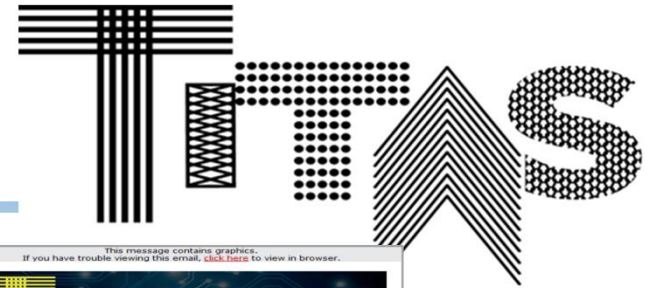
Targeted
database
10,000



US\$150/round



The artworks and links are provided by
the applicants, the Organizer reserves
the right to modify AD materials



This message contains graphics.
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TITAS Virtual
NOV. 1-30, 2021

TITAS Virtual 2021 starts on Nov. 1
a Virtual Experience for Textile Industry

TITAS Virtual 2021 gathers 154 international and domestic exhibitors in this virtual event. The 30-day exhibition focuses on 6 major exhibition areas to highlight the diversity and strengths of textile supply chains.

Six major exhibition areas

- EXHIBITOR HALL
- ASSOCIATION LIST
- EXHIBITOR HALL
- ASSOCIATION & INSTITUTE HALL
- TREND ZONE
- EVENTS ZONE
- SEMINARS ZONE
- ONLINE MEETING ZONE

To add on to the already abundant contents, TITAS Virtual import "3D Interactive Fashion Show", "360 degree omnidirectional photography" and "XR Virtual Exhibition" to the show which enhance the immersion and interactivity while you participate in fashion show, online factory tour and product introduction. You can also interact with the Avatar in the virtual setting.

3D Interactive Fashion Show

XR Virtual Exhibition

All visitors are cordially invited to attend 2021 TITAS Virtual. Visit the link at <https://online.titas.tw>, and you will find the products you need right at your fingertips.

For further inquiry, please contact: Ms. Beatriz Yu at TTF, E-mail: tb93@textiles.org.tw

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Marketing Sponsorship 3



Banner on TITAS website

350,000 views per year



Number of sponsors: 12 applicants



US\$450



- **Artwork Specification:**
260x140 px (jpg <10KB)
- **Artwork Submission:**
The artwork can be submitted once the payment is made
- **Publication:**
Upon the date the artwork is submitted and approved until the end of November 2023





Marketing Sponsorship 4



**Banner on TITAS
Online Show**

**8,000 views
per month**



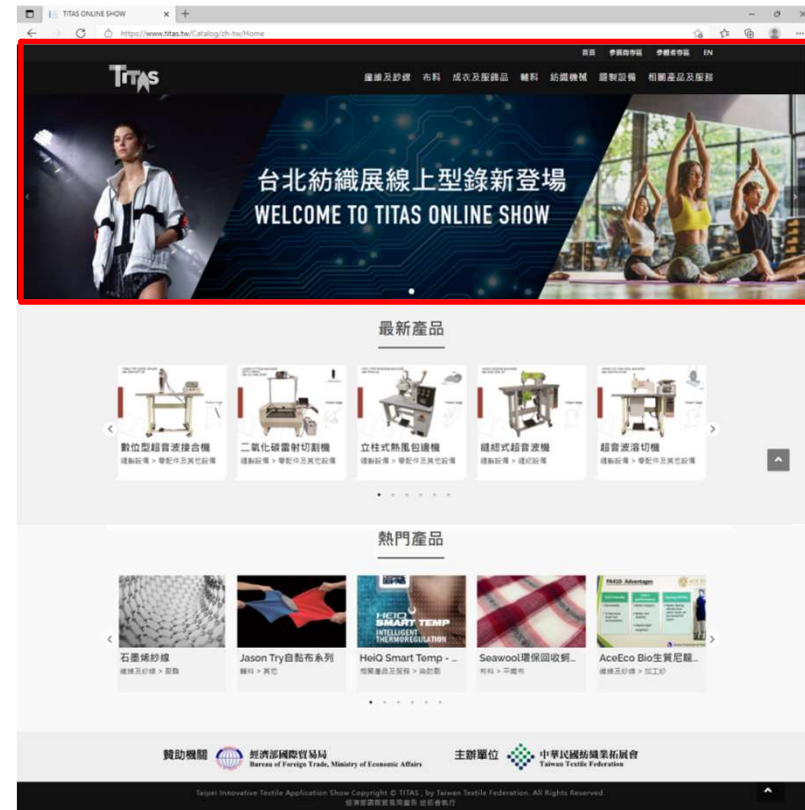
Number of sponsors: 2 applicants



US\$100 per month



- **Artwork Specification:**
1920x768 px (jpg <5MB)
- **Artwork Submission:**
The artwork can be submitted once the payment is made
- **Publication:**
Upon the date the artwork is submitted and approved





Marketing Sponsorship 5



**AD on
TITAS Guide
Map**

**Production runs
6,000 copies**



Number of sponsors: 1 each for Chinese and English maps



US\$1,500



- **Artwork Specification:**
10.8cm(W)*1.3cm(L), AI or TIF or PDF files w/ a resolution (300dpi) for printing
- **Artwork Submission:**
By end of August 2022
- **Publication: October 12-14, 2022**





Marketing Sponsorship 6



AD on TITAS Featured Report

Production runs 5,000 copies for Chinese, 500 copies for English



Number of sponsors: 4 each for TITAS Featured Report in Chinese and English (back cover)



US\$450



- Artwork Specification: 5cm(W) * 8cm(L), AI or TIF or PDF files w/ a resolution (300dpi) for printing
- Artwork Submission: By end of August 2022
- Publication: October 12-14, 2022

專題報導 >>



智慧製成形象區 展示微型工廠

本屆特設智慧製成形象區，以設計、縫紉、縫紉、整燙等4段流程，打造成衣製成工廠自動化概念。

- 設計系統 (CAD Design) 台灣萊萊科技透過 AccuMark 打印軟體、AccuPlan 分發軟體、NDCAN 排圖系統等，呈現智慧化的設計工廠。
- 縫紉設備 (Sewing) 特別邀請縫紉大師，展示「針線機」與「無縫縫」二大縫製過程；「針線機」展出之設備有臺灣、台灣與台灣製造，這三家廠商分別展出電子化與傳統電氣化的精準自動縫紉機與高品質的縫紉機；「無縫縫」則展出由臺灣有經驗的縫紉師傅所設計，分別由具有豐富經驗的縫紉師傅所縫製的縫紉機、針線機與縫紉機等設備。
- 整燙設備 (Finishing) 台灣聯成以自動化的整燙設備與整燙系統、平穩整燙設備及自動整燙系統，將生產線後端工廠轉身為智慧化的工廠。

智慧解決方案專區

透過ICT科技導入 共創商機

數位化技術 (Digital Technology) 正在迅速改變我們的世界，如何有效利用數位技術來提升生產力與競爭力，對於製造業與服務業而言，是至關重要的課題。本屆特設智慧解決方案專區，邀請全球知名數位技術供應商 (Solution Provider) 主講專題，為國內外商客提供、即時透過 ICT 科技導入，讓企業合作更具競爭力。其中，Metatalk Exchange、Questbook 提供與廠商直接聯絡上平台，整合品牌設計與廠商工廠製造過程，透過數位化平台，使雙方在線上即可了解材料特性，簡化採購流程。Browser 提供與廠商直接聯絡設計專用之 3D-CAD 電腦軟體，更加縮短傳統布料特性以真實呈現設計，加速與廠商溝通。PowerShare 澳門科技展專人專車上車等服務，利用 AI 技術提升生產力。透過對電氣及網路安全，導入了解設計與製造生產過程的數位化方案，讓科技使用與設計過程更趨數位化與透明化 (Digital Image Processing) 技術，提升生產力與競爭力。透過數位化方案，減少人為誤差，隨著科技發展，系統能不斷應用最新科技開發更大的解決方案，並提供與廠商直接聯絡自身的價值與效能，實現「智慧製造」的落實應用。



活動區時間表 歡迎踴躍參與!			
10月7日 (星期一)			
時間	活動	公司	簡介
11:00 12:00	FinEcoys 展覽	力騰	FinEcoys 展示研發、綜合型特色印刷設備與印刷品，展出 100% 藍光 LED 光源印刷機 FinEcoys，展出最新推出「海龍」藍光 LED 光源印刷機 FinEcoys，展出最新推出「海龍」藍光 LED 光源印刷機 FinEcoys。
13:00 14:00	縫紉內置展覽	萬興	展示 100% 藍光 LED 光源印刷機 FinEcoys，展出最新推出「海龍」藍光 LED 光源印刷機 FinEcoys，展出最新推出「海龍」藍光 LED 光源印刷機 FinEcoys。
14:30 15:30	4ET 35 年週年及 10週年紀念特展	德業針織	在 4ET 35 年週年紀念特展中，將展出由德業針織所設計、研製、生產之 4ET 35 週年紀念特展。
16:00 17:00	高級訂時縫紉機 展示區	萬興	介紹最新推出高級訂時縫紉機與多款針線機，展現最新推出高級訂時縫紉機。
10月8日 (星期二)			
10:00 11:00	數位化生產 與智慧製造	惠得	智慧製造與數位化生產，展現數位化生產與智慧製造，展現數位化生產與智慧製造。
11:30 12:30	合議管理系統 研討	德業針織	此次研討會將由德業針織所主辦，邀請多位專家與廠商代表，共同探討合議管理系統之應用與發展。
13:00 14:00	Fiber Show	信益	展示工業生產與研發之特種纖維加工、戶外運動與休閒服裝，展示工業生產與研發之特種纖維加工、戶外運動與休閒服裝。
14:30 15:30	Introducing and Partnering with the LYCRA Company	THE LYCRA COMPANY	邀請全球知名數位技術供應商 (Solution Provider) 主講專題，為國內外商客提供、即時透過 ICT 科技導入，讓企業合作更具競爭力。
16:00 17:00	37.5" 超寬型無人機 展示區	宜豐	37.5" 超寬型無人機展示區，展示最新推出之 37.5" 超寬型無人機，展示最新推出之 37.5" 超寬型無人機。
10月9日 (星期三)			
10:00 11:00	FinEcoys & New Wide	力騰	FinEcoys 展示研發、綜合型特色印刷設備與印刷品，展出 100% 藍光 LED 光源印刷機 FinEcoys，展出最新推出「海龍」藍光 LED 光源印刷機 FinEcoys。
11:30 12:30	合議管理系統 研討 (S. Cotton Treat Protocol)	美國精	此次研討會將由美國精所主辦，邀請多位專家與廠商代表，共同探討合議管理系統之應用與發展。



Marketing Sponsorship 7



Seminars

To build connections, exchanges and trend insights in the textile industry



TITAS 2022 exhibitors only



Room 402: US\$1,100
Room 403/404: US\$750



Venue: Conference room on 4th Fl.
at TaiNEX 1



- The schedule will be determined upon the application time. The organizer reserves the right to adjust the conference room and whether to approve the application.
- Before the exhibition, the seminar timetable will be released on TITAS website. The organizer will notify interested parties by e-newsletter and make online registration.



Registration & contact



Deadline: June 20, 2022

Please contact:

Taiwan Textile Federation

Tel: 886-2-23417251

Contact



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